



DE BETHUNE

L'ART HORLOGER AU XXI^e SIÈCLE

DBD Evergreen





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De Bethune kicks off the first day of Dubai Watch Week 2023 with the unveiling of the DBD Evergreen.

A creation that transcends mere elegance, this exceptional piece draws inspiration from the profound symbolism of the color green, a hue rich with meaning in the extensive history and culture of the Middle East.

A limited edition of 20 pieces.

Dubai, November 16, 2023 – De Bethune commemorates the launch of its latest timepiece at the Dubai Watch Week 2023. True to its essence, the Auberson-based manufacture introduces the DBD Evergreen. It signifies the culmination of an ongoing pursuit where beauty converges with virtuosity. The piece's simplicity hints at the intricacy of its craftsmanship.

A distinct presentation

Introducing a manually wound triple linear calendar with digital time display, the first DBD launched in 2006 offered a unique interpretation of the timepiece, marking a significant milestone in the world of horology. De Bethune produced thirty-nine DBD models, available in rose gold or white gold.

Wrist Comfort

The lightweight case of the DBD, crafted in polished grade 5 titanium, underscores the modern and futuristic character of the timepiece. Featuring a crown at 12 o'clock and adorned with ogive-shaped lugs, the watch is decorated with Côtes de Genève on its green dial, revealing a subtle interplay of light in perfect harmony with the wrist movements of its owner.

18th Century Horology

Since its inception, De Bethune has drawn inspiration from the exquisite horology of the 18th century. Admiring and respecting the ingenuity of the mechanisms, its founder, Denis Flageollet, constantly seeks to honor the art of watchmaking.

Visible through art-deco-style apertures, five discs linearly display the day, date, and month at twelve o'clock, while jumping hours and scrolling minutes face each other in the lower half of the dial.



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Beyond its impressive movement, the most significant innovation of the DBD is the introduction of the Geneva Stripes motif on the dial. In 2006, it was the first time in the world that a watch brand introduced this type of decoration on a dial.

De Bethune's Latest Technologies

Thanks to its double anti-reflective treatment on the sapphire crystal, the inner workings of the watch unveil an exceptional craftsmanship benefiting from De Bethune's latest technologies. Powered by the mechanical caliber DB2044, a manually wound manufacture movement vibrating at a frequency of 28,800 vibrations per hour, the DBD Evergreen is equipped with the latest titanium balance wheel with gray gold inserts, as well as the triple parachute system.

In a limited edition, with only 20 numbered and engraved pieces on the back, the DBD Evergreen will be delivered with a two-tone beige and green textile strap matching the dial, as well as an extra-supple black alligator strap.